

GET THE GEAR

# Sustainable Style

These fitness brands prove you don't have to sacrifice performance or the planet for chic activewear.

BY VANESSA POWELL



## Adidas by Stella McCartney

reflects the passion that the designer has shown as a pioneer of ethical fashion. The materials used include recycled polyester made from waste gathered in coastal communities. (*Lightweight Rain Jacket*, \$190, and *Adizero Boston Sneakers*, \$260; [adidas.com](https://adidas.com))



## Skatie

collects excess fabric from the fashion industry to upcycle its products. In addition to surplus fabric, it uses a material that is made from 100 percent regenerated polyamide fiber from postconsumer materials. (*Georgie Sports Bra in Pebble and Mesa*, \$60 each; [skatie.com](https://skatie.com))



## Girlfriend Collective

uses recycled polyester and low-impact nontoxic dyes. For each product, the brand provides a Sustainability Report on its site explaining how many water bottles it took to make it, how much CO<sub>2</sub> was prevented, and how much water was saved in production. (*Topanga Bra*, \$38, and *High-Rise Shorts*, \$48, XXS–6XL; [girlfriend.com](https://girlfriend.com))



## Outdoor Voices

uses fabrics made from recycled and ethically sourced fibers. It strives for progress over perfection and believes in radical transparency. OV is working to expand its sustainability initiatives through partnerships that drive funds for education, conversation, and carbon-offsetting events. (*MegaFleece Half-Zip Hoodie*, \$135, and *Hudson Shorts*, \$55; [outdoorvoices.com](https://outdoorvoices.com))

## Wolven

takes BPA-free bottles, transforms them into nontoxic pellets, spins them into yarn, and weaves them into fabric to create soft, functional clothing. For each sale, Wolven removes one pound of trash from the ocean. (*Reverie Racerback Bra*, \$54, and *Reverie Leggings*, \$88; [wolventhreads.com](https://wolventhreads.com))

